



250th TOWN ANNIVERSARY COMMITTEE

MEETING MINUTES for Tuesday, March 10, 2015

MEMBERS

PRESENT: Virginia Simms George (Chair), Thomas Lowe (Vice-Chair), Norm Corbin (Clerk), Amelia Graham, Robert Marchetta, , Lorna Helms, Dale Rains, Cathy McAuliffe

ABSENT: David Carlson

OTHERS: Diane Wackell (Executive Assistant), Dawn Rand (Selectman)

Meeting Called to order: 5:30 pm.

Meeting Minutes: the meeting minutes for 2/24/15 were accepted as written.

- **Chairman:**
 - Hudson will also be celebrating their 150th in 2016.
 - Should we also consider a closing ceremony? Maybe a Masquerade Party in October at Indian Meadows? There was some interest in this idea.
- **Treasurer:** Would like more details regarding our anticipated expenses.
- **Fund Raising:**
 - Dawn informed us that there will be a warrant article requesting \$20,000 to support the 2016 celebration. This is to primarily cover town expenses (DPW, police...) incurred for the events.
 - Virginia contacted Joanne Sharp. Joanne mentioned several groups have pledged \$5k each. Virginia has the specifics.
 - Bob and Norm discussed a commemorative book for the 250th that is based on the 200th format. The next step is to discuss with the Board of Directors of the Historical Society to determine how best to proceed.
 - Lorna reviewed the list of activities and fundraising that Littleton had for their 300th. They had a tiered system of donations where each tier (\$10,000 to \$100) had different benefits for the donation.
 - They had a “friends” organization
 - Fundraisers: Street Banners, Fireworks Donated, Band at their Ball was donated, Cookbook sale, Small \$10 flags
 - Lorna has set up a 5 person sub-committee for fundraising
- **Publicity/Marketing:**
 - Lorna mentioned this should start soon
 - She has contacts for preparing Website and Facebook pages
- **Major Events:**
 - **Kickoff Event (Sunday January 24, 2016)**
 - Tom found out the Unitarian Church is available (2-4pm) and most likely the Church Hall (4-6pm)
 - The new minister was invited to participate
 - We may need to address parking availability & a police officer for traffic
 - The program for the event needs to be prepared
 - Bob contacted the State Archives and has found the law incorporating Northborough. Will go and take photographs of the documents.
 - Norm sent several photographs of the Library to Bill to help with the cake design
 - **250th Gala Ball Event (January 30, 2016) – No Report**
 - **Parade & Fireworks & BBQ Events (September 18-20 2016)**
 - The Applefest Chair sent an e-mail with ideas on how we can work with them on Applefest Weekend. They requested our participation in the parade and BBQ.
 - The Board of Selectmen agreed to send a letter to the Applefest Committee requesting a meeting.

- Parade Float sponsorships:
 - Assabet Valley Tech.
 - Boy & Girl Scouts
 - **Children (Family?) Event (August)** – Tom and Amy’s updated:
 - Budget of \$500
 - Contacted: Sudbury Militia and Daughters of the American Revolution
 - Plan on using the park on South St (RT-135)
 - **Senior Event** – No Report
 - **History Events** –
 - Reviewed the budget and list of proposed events; house tour, cemetery tour, town tour, scavenger hunt, guest speaker
 - Dave contacted Doris Kearns Goodwin as a possible guest speaker. Her fee is about \$40k BUT the response also opened to door for a pro-bono option. We will follow-up to see if travel expenses from Concord MA and a \$5000 stipend might be acceptable.
 - **Other Events / Activities**
 - Possible Road race, Kathy will look into this as a possible spring event
 - Quilting Project - No Update
- **Community & Civic Organization Participation:**
 - **March 24th Informational Meeting** – Still getting some responses
 - **The Historical Society:**
 - A 250th Committee has been formed
 - Will plan their next program series to include all of 2016
 - Ellen Racine is planning a fashion show
 - Ellen Racine & Bob Ellis have written a new Northborough Images Book. It will be out just in time for 2016
 - **Schools Participation** - Cathy would like a way to partner with the Historical Society to bring speakers into the grade schools. The current emphasis has been on the grammar schools, she was encouraged to also contact the High School.
 - **Event Planner** – Tom has a response from 2 event planners and forwarded the info to Virginia. If we decide to use them, our first step is to determine what we would want them to do.

Reports for Next Meeting

Bill – Cake Boss – Will he deliver and present the cake?
 Bill, Dawn & Virginia – Update on 250th Gala Ball Event

Adjournment: At 6:30pm, a motion was made to adjourn the meeting by Norm and seconded by Tom. The motion passed unanimously

Documents used during meeting:

- Meeting minutes from: 2/24/15
- Agenda for current meeting

Agenda for Next Meeting:

- The “Informational Meeting” for civic groups
- Acceptance of Meeting Minutes
- Reports
- Any other business to come before the Committee.

Respectfully submitted,

Normand Corbin, Clerk, 250th Anniversary Committee